

Environmental and Sustainability Spring Career Expo

February 15th, 2018
Ohio Union
12p - 4p



'Twas the Night Before the Career Expo...

When all through the house, not a student was studying,
They were ironing their blouse!

Polishing their resume and shining their shoes,
They were reviewing company websites and giving shouts of "Yahoo's!"

There will be great conversations and lots to learn,
So don't be late or take a wrong turn.

Tomorrow is the day, come network and explore,
All of the great careers and make an internship (OR JOB) SCORE!

Environmental and Sustainability Career Expo

This is it! The day has arrived!

ALREADY LANDED AN INTERNSHIP? Come network. These events are excellent for making valuable connections for the future. Come and explore.

The biggest career expo of the year for our students will be **February 15th 12noon - 4pm in the Ohio Union**. You will find around 150 employers looking for students from every major in the college. Roughly 1/3 of those employers are looking for students in the Environmental and Sustainability areas. **Spring Career Expo** in the Ohio Union

Network with companies and apply for internships, part-time and full-time jobs.

Get a **FREE professional headshot photo** taken while there.

Find a list of employers on the website: [CFAES Spring Career Expo](#)

Company Directory

In an effort to reduce our environmental footprint, **PRINTED COMPANY DIRECTORIES WILL NOT BE PROVIDED at the event.**

You need to [print the company directory](#) if you want one to reference at the career expo.

Company booth space maps will be provided.

What: Spring Career Expo
When: February 15 from 12-4pm
Where: Ohio Union
Who: All CFAES students...that means YOU!
Why: To network with companies and apply for internships and full-time jobs.

Here are some tips for getting ready the night before, day of the event and how to follow up:

Preparing for the Expo

- **Research the Companies** – [Download the Directory](#)
- **Update your Resume** – Have you added new items since you used it last? Any new clubs or relevant coursework? [Take a look at our SAMPLE](#). Do you have similar content on your resume? Here's a tip: Don't necessarily follow this template format exactly. Add a little color or do something that will make your resume stand out from the rest for this expo event.
- **Professional Outfit** – Make sure you have your outfit prepped and ready to go for the event. Clean clothes, pressed, and shine your shoes. Dress of the day is business professional.
 - **WHAT IF THE WEATHER IS BAD** and I'm wearing snow boots with my dress outfit? Honestly, it's February. Employers will understand if you are wearing weather smart shoes for the day. If you want, pack your dress shoes in your bag and change when you arrive to the venue. There will be a coat check area for you to store coats and bags.
- **Conversation Starter** - Practice your elevator speech. Your introduction should include your name, your major, and what's an interesting fact about yourself that is professionally related to your major? Still not sure how to put your intro together, [check out this video](#) for an example. [And this presentation](#) from FCOB is helpful (some info directed towards business students so ignore, focus on the main message about expo prep)

What to Bring with you to the Expo:

- **Resumes** – Enough copies to give to all the employers you want to meet with. And then bring a dozen more. I would suggest at least 20-25 just to be on the safe side. You'll meet more than what is on your list and that way, you are prepared.
- **BuckID** – You will need to swipe your ID to get in to the event. You will receive a printed name tag. Place your name tag on the **right side of your chest**, above any pocket that may be there. Imagine, shaking hands and their eye goes from your extended arm up to your name tag. This is proper name tag etiquette.
- **Padfolio or Folder** – You will want something to hold your resumes and take notes on.
- **Something to write with** – You will want to take notes after your conversations so you can follow up afterwards.

Once You Arrive

- **Sign In** – There will be a place for you to sign in and swipe your BuckID.
- **Lose the Coat and Bag** – Drop them off in the coat check room. You do not need to carry them around the room as you talk to companies.
- **Get your FREE professional Headshot taken!**

Introductions and Etiquette

- **Elevator Speech** – Have you practiced your greeting yet? Spend some time practicing your introductions with your roommates and friends. See the video resources above in the Preparation section. ***"Hello, I'm Trish Raridan Preston. I'm an Environmental Science major from Centerville, Ohio in my junior year. It's so nice to meet you, thank you for coming to meet with all of us. I'm really excited to hear more about your project in....."***
- **Non-Verbal** – Look them in the eye with a nice pleasant smile, chin up, standing tall and straight - extend your hand to give them a nice handshake greeting. No death grips. No cold fish - wet noodles. Guys and girls, the handshake is all the same please.
- **Q&A** – Be prepared to answer questions... because they will have a few for you. This is your first interview essentially, with this company. They want to see how you handle yourself in conversation. Smile. Speak clearly and look at the person while you are speaking. Enjoy the conversation and try your best to make a good connection.
- **What does your company do?** – NEVER SAY THIS! It is a major turn-off to a company when you know nothing about them. Do your research and homework. Again, see Preparing for the Career Expo above.

Who Should You Talk to?

- **Talk to Everyone** – Visit their websites in advance of the expo to familiarize yourself with their work. Maybe craft a few questions for them as well so you can learn more about them. That will make a good impression.
- **They Don't Want My Major** – You never know what connections you might make so take the time network as much as you can. Each company could have an unadvertised position that is just right for you but you won't know until you introduce yourself and explore the possibility. For instance, AEP will be in the Construction industry area, but you may have an interest in working for them so be sure to go check in with their recruiters to see what info you can find out about opportunities.
- **Get Business Cards** – Take a few notes on the back of the card later on to remind you of your meeting, conversation, etc.
- **Follow-Up** – **Send them a personal thank you for attending the Career Expo to meet with you.** These companies typically spend a lot of money to be here in fees and travel, just to meet you - so please thank them, even if you don't think it's a company you will work for because networking is critical for your success. Your network can include lots of people - and absolutely, even at agencies who may never employ you.

HOT JOBS!

Be sure to check out all the postings offered on [HireaBuckeye](#) or use the resources found on our [Career Related Links page](#).

I'll be posting more HOT JOBS in the next newsletter OR stop in to see me in 210 Kottman Hall and let's talk job search strategy.

Forest Technicians in Pennsylvania

[Check out these opportunities](#) open for a limited time.

Walk-In Hours

Every Friday during the semester, from 10a – 4pm, the ENR and CFAES Career Development team offers walk-ins for quick questions and resume reviews. Trish and Mary McLaughlin will be available. Check in at 210 Kottman Hall.

Scheduling Appointments

Students can schedule an appointment with Trish by calling 614-292-2265.

EEDS students have the added bonus of having Mary McLaughlin, Career Development Coordinator in CFAES as lead career advisor for the EEDS major. Mary is located in 100 Ag Admin. You can schedule appointments with her by calling 614-292-2265 or reaching her by email at mclaughlin.154@osu.edu

Upcoming Career Events

Be sure to check out all of the resources and information on the [Career Services website](#).

Don't hesitate to [contact us](#) if you have questions.



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