Certified Interpretive Guide Training Course

October 14-17, 2021

School of Environment and Natural Resources
The Ohio State University
2021 Coffey Road, Columbus, OH 43210
Instructor: Susan Maclaughlin Rasche
Registration Cost: $230 (Certification is an additional $150)

Kottman Hall 333

The nationally recognized Certified Interpretive Guide (CIG) program is designed for anyone in the interpretive field. Whether you are a student looking to build your resume, a new hire, a professional looking to refresh your skills, or beginning a second career, this course will aid you in improving your presentation techniques. The course combines the theoretical foundations of the profession with practical strategies in delivering quality interpretive programming to visitors.

There are two options for this course.

Option one: take the course without obtaining certification.

Option two: take the course and add certification as a Certified Interpretive Guide (CIG). You will pay an additional fee for certification and you must complete an open book Core Literature Review exam. The CIG lasts four years and comes with a complimentary one year membership. If you are already a member of NAI we will add your complimentary membership onto the end of your current membership.

This 32-hour course includes:

- The history, definition, and principles of interpretation.
- Techniques on how to make your programs purposeful, enjoyable, relevant, organized, and thematic.
- How to use tangible objects to connect your audience to intangible ideas and universal concepts.
- The 3 certification requirements needed to obtain a CIG (open book CORE Literature Review exam, program outline, and 10 minute interpretive presentation).

The Ohio State University, in partnership with the National Association for Interpretation (NAI), is offering a training course for individuals in the field of Interpretation. It is designed for individuals who deliver interpretive programs or have contact with the public at interpretive sites.

While not required, full-time Ohio State students may earn 2 credits for this course by registering for ENR 6193 class number 26586. Instructor will give “Permission to Add” on the first day of class. If training is cancelled no credits will be available.

To register visit www.interpnet.com where this course will be listed by date and location. Students use discount code: CIG-BRUTUS21 to receive $25 off. Deadline to register is September 26, 2021.

Course contact: Sue Rasche, suemacrasche@yahoo.com or call (614) 565-8568