The Ohio State University School of Environment and Natural Resources

Earthday.Org Internship

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Background

Earthday.org

- Remote Internship
- Environmental Non-Profit Organization
- Based in Washington D.C.

Earthday.org’s Mission

- Mission Statement: “Diversify, educate, and activate the environmental movement worldwide.”
- Organize trash cleanups, raise sustainability awareness, and do political advocacy work.
- Member of the Great Global Cleanup Movement which is composed of environmental non-profits who frequently collaborate on projects.

Finding My Internship

- Owner of National Cleanup Day (another member of the Great Global Cleanup Movement) reached out to me on Handshake about this internship.
- Applied shortly after

On The Job

Earth Day Live Events

- October 7th, 2022
- Produced event
- Conducted backstage technical and production support during the event.

Business Plan

- Using “The Nuts & Bolts of Great Business Plans,” from the University of Florida as model
- Editing and developing many sections of the business plan.

Market Analysis

- Conducting competitor research
- Creating market analysis reports

Reflecting

Relating This Experience To My Career Aspirations

- Worked in many different branches of Earthday.org (business strategy, production, etc.) that have given me an understanding of how environmental organizations run.
- This understanding will benefit me greatly in the future.

Recommendations for Aspiring Earthday.org Interns

- Be proactive
- Manage your time well
- Be strong communicators

Looking To The Future

Moving Forward

- Career in sustainability
- Deciding between for-profit and non-profit
- Pursuing a corporate sustainability internship in the near future

Being in a Global Organization

- Earthday.org has connected me with passionate environmentalists across the globe.
- Cultural diversity is very valued and utilized at Earthday.org.

Sources

- Image 1: earthday.org/campaign/cleanup/
- Image 3: https://day.io/blog/work-schedule-301-organize-your-team-for-success/
- Image 4: earthday.org/india
- Image 5: My own photo

My Career Aspirations

- Earthday.org has helped me gain experience in the environmental field and has given me a better understanding of what it means to be an environmentalist.
- This experience will be valuable for future job opportunities in sustainability.

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