SYLLABUS

ENR3400

The Psychology of Environmental Problems
Autumn 2022 (full term)
3 credit hours

COURSE OVERVIEW

Instructor
Dr. Robyn Wilson, Professor
Email address: wilson.1376@osu.edu (preferred)
Phone number: 614-247-6169 (Kottman office phone)
Office hours: Email to request a day/time or grab me after class

Instructor
Naseem Dillman-Hasso
Email address: dillman-hasso.1@osu.edu
Office hours: Mondays 3pm-4pm (zoom); Wednesdays 1pm-2pm (zoom); other times or in person by appointment

Zoom Room for Office Hours
https://osu.zoom.us/j/98542154126?pwd=MTVYTCTiZIM0eEh2TVNmVEZnNHR5dz09
Meeting ID: 985 4215 4126
Password: 410429

Prerequisites
ENR 2300 or PSYCH 1100
Course description

Environmental science emerged during the 1960s and 70s as an interdisciplinary field integrating the biological and physical sciences toward the protection and preservation of the environment. In recent decades, the field has broadened in scope to include study of the social, psychological and economic dimensions of environmental problems. Likewise, traditional resource management fields (i.e., forestry, fisheries, wildlife) now recognize the importance of integrating “human dimensions” into professional training and practice. Coincident with these changes, psychologists began investigating the psychological aspects of environmental dilemmas, noting that the discipline can provide powerful insight into why humans make the choices that they do in relation to the environment. Armed with this information, practitioners are capable of devising interventions that influence environmentally relevant choices and behaviors. Thus was born the field of Conservation Psychology.

Decades of research across a variety of fields show that helping people understand the magnitude of environmental problems often fails to elicit behavioral change; knowledge gained from such interventions is insufficient. Rather, information about a problem must be provided in ways that captures public attention and appeals to fundamental values, aligns with social norms, as well as removes any barriers to the ideal behavior. ENR 3400 is designed to provide an overview of psychological perspectives on human behavior with a focus on behaviors that are impactful to the environment, and to provide students with the ability to apply this knowledge to improve communication, policy and outreach for public audiences.

Course learning outcomes

By the end of this course, students should successfully be able to:

• … recognize and articulate different perspectives concerning how human thought and behavior contribute to environmental problems.

• … recognize basic psychological concepts (e.g., values, attitudes, beliefs, norms, risk perceptions), and articulate how these concepts are used to explain environmentally significant behavior.

• … recognize how to design interventions that are likely to be more effective at influencing human beliefs and behaviors and be able to select appropriate intervention strategies to address environmental issues.

• … demonstrate critical thinking concerning how context (i.e., the social and physical environment), human thought, and public policy combine to shape human behavior.
General Education Expected Learning Outcomes

As part of the Sustainability Theme of the General Education curriculum, this course is designed to prepare students to:

1.1 Engage in critical and logical thinking about the topic or idea of sustainability
1.2 Engage in an advanced, in-depth, scholarly exploration of the topic or idea of sustainability
2.1 Identify, describe, and synthesize approaches or experience as they apply to sustainability
2.2 Demonstrate a developing sense of self as a learner through reflection, self-assessment and creative work, building on prior experiences to respond to new and challenging contexts.
3.1 Describe elements of the fundamental dependence of humans on Earth and environmental systems, and on the resilience of those systems
3.2 Describe, analyze, and critique the roles and impacts of human activity and technology on both human society and the natural world, in the past, present, and future
3.3 Devise informed and meaningful responses to problems and arguments in the area of sustainability based on the interpretation of appropriate evidence and an explicit statement of values

This course fulfills these learning outcomes by exploring the links between human behavior and both environmental degradation and solutions to build more effective solutions that involve promoting more sustainable human behavior.
HOW THIS COURSE WORKS

Mode of delivery: This course is 100% in-person; lecture slides will be posted before each class session for students who prefer to take notes on the slides, but recordings will only be made available for pre-planned absences and anyone who submits evidence of an unexpected illness or other family emergency (see Attending Lecture below). After the final class session before an exam (which is typically a Thursday for a Tuesday exam), we will release all the recordings in case you want to go back to anything as you study.

Pace of activities: This course is divided into five modules that each cover 2 to 3 weeks of content. All modules and the daily sessions contained in each will be visible on Carmen at the start of the course. However, some content (e.g., Dr. Wilson’s lecture files) will be posted just prior to each session in which they are presented. All out-of-class assignments and exams have deadlines. If there are any changes in due dates, we will make an announcement in Carmen.

Credit hours and work expectations: This is a 3-credit-hour course. According to Ohio State policy (go.osu.edu/credithours), students should expect around 3 hours per week of time spent on direct instruction (in-class instructor content) in addition to 6 hours of homework (readings, online discussion and assignment prep) to receive a grade of (C) average.

Attendance and participation requirements: The following is a summary of students' expected participation:

- Attending Lecture: REQUIRED 2 TIMES PER WEEK. You are expected to attend every class session. Given the size of the room, it is also required that all students sit in the front 2/3 of the auditorium, assuming this can be done comfortably with current distancing guidelines. This is to ensure that our class discussions and small group activities can be carried out effectively and efficiently.

- Readings and Topical Videos: ~3-4 PER WEEK Readings and other assigned materials are meant to augment and inform the lecture and in-class discussions and must be completed prior to each class session where they are assigned. Main takeaways from the readings will be the focus of in-class quizzes through TopHat. Readings also serve as the basis of the annotated bibliography assignments (see Descriptions of Major Course Assignments)

- Participating in PackBack discussions: ~2-3 TIMES MOST WEEKS. Packback Questions is an online community where you can ask open-ended questions to build on what we are covering in class. Our goals are to 1) facilitate critical thought and exchange of ideas concerning course topics, and 2) apply course topics to real-world observations. Packback will also help you: (a) develop writing skills necessary in your
career, (b) learn to communicate clearly and concisely about complex topics, and (c) reinforce critical life skills, such as the ability to justify thoughts and claims with credible evidence. See details in *Descriptions of Major Course Assignments*. 
COURSE MATERIALS AND TECHNOLOGIES

Textbooks

Required:


Recommended/optional


Other fees or requirements

Packback

Packback Questions platform will be used for online discussion about class topics. Typically there is a nominal (~$29) fee for use of PackBack (the fee goes down if you have multiple courses). Refer to [www.packback.co/product/pricing](http://www.packback.co/product/pricing) for more information.

An email invitation will be sent to you from help@packback.co prompting you to finish registration. If you don’t receive an email (be sure to check your spam), you may register by following the instructions below:

1. Create an account by navigating to https://app.packback.co and clicking “Sign up for an Account”
   
   Note: If you already have an account on Packback you can log in with your credentials.

2. Then enter our class community’s lookup key into the “Looking to join a community you don’t see here?” section in Packback at the bottom of the homepage.
   
   Community Lookup Key: 96180e5b-2870-493d-b403-71e46c6dd930

3. Follow the instructions on your screen to finish your registration.

If you have any questions or concerns about Packback throughout the semester, please read their FAQ at [help.packback.co](http://help.packback.co). If you need more help, contact their customer support team directly at help@packback.co. For a brief introduction to Packback Questions and why we are using it in class, watch this video: [https://www.youtube.com/watch?v=OV7QmikrD68](https://www.youtube.com/watch?v=OV7QmikrD68)
TopHat

This course will use the TopHat response tool during lectures. This system requires that each student have access to either a computer with internet access, a smartphone with the free mobile app, or a phone capable of sending text messages. In order to fully participate in class you will need to have one of these devices with you every day. As an OSU student your TopHat account will be free of charge. You can sign up at https://tophat.com. You must select “Ohio State University” and then you can login with your University login and password. You should sign up for your account on a computer rather than a mobile device to make sure your account syncs properly. The join code for this course is 628256. Detailed instructions for getting started with TopHat are available at the Office of Distance Education and eLearning’s Resource center: see https://resourcecenter.odee.osu.edu/top-hat/getting-started-top-hat/

Course technology

Technology support

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the Ohio State IT Service Desk. Standard support hours are available at ocio.osu.edu/help/hours, and support for urgent issues is available 24/7.

- **Self-Service and Chat support**: ocio.osu.edu/help
- **Phone**: 614-688-4357(HELP)
- **Email**: servicedesk@osu.edu
- **TDD**: 614-688-8743

Technology skills needed for this course

- Basic computer and web-browsing skills
- PackBack online discussion forum ([vimeo.com/packback/Welcome-to-Packback-Questions](https://vimeo.com/packback/Welcome-to-Packback-Questions))
- Navigating Carmen ([go.osu.edu/canvasstudent](https://go.osu.edu/canvasstudent))

Required equipment

- Computer: current Mac (MacOs) or PC (Windows 10) with high-speed internet connection
- Other: a mobile device (smartphone or tablet) to use for BuckeyePass authentication
Required software

- Microsoft Office 365: All Ohio State students are now eligible for free Microsoft Office 365. Full instructions for downloading and installation can be found at go.osu.edu/office365help.

Carmen access

You will need to use BuckeyePass (buckeyepass.osu.edu) multi-factor authentication to access your courses in Carmen. To ensure that you are able to connect to Carmen at all times, it is recommended that you take the following steps:

- Register multiple devices in case something happens to your primary device. Visit the BuckeyePass - Adding a Device help article for step-by-step instructions (go.osu.edu/add-device).

- Request passcodes to keep as a backup authentication option. When you see the Duo login screen on your computer, click Enter a Passcode and then click the Text me new codes button that appears. This will text you ten passcodes good for 365 days that can each be used once.

- Download the Duo Mobile application (go.osu.edu/install-duo) to all of your registered devices for the ability to generate one-time codes in the event that you lose cell, data, or Wi-Fi service.

If none of these options will meet the needs of your situation, you can contact the IT Service Desk at 614-688-4357(HELP) and IT support staff will work out a solution with you.
GRADING AND MAJOR COURSE ASSIGNMENTS

How your grade is calculated

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<td>Exam 3 (Cumulative)</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
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See detailed course schedule on Carmen for due dates.

Descriptions of major course assignments

Attendance and In-Class Quizzes

Attendance will be taken every day via TopHat. Attending and participating in the interactive lecture is critical to your learning. Every student will be allotted up to two excused absences without notifying the instructor or submitting documentation. Additional excused absences will be given if you have a situation that you already know will cause you to miss a particular session (e.g., an upcoming wedding, a sports commitment). Please let us know within the first two weeks about that planned absence via the google form provided on Carmen. If you have an unplanned absence due to illness or a family emergency, you may use the google form to notify us so that we can provide you with a recording of lecture. Additional excused absences will only be considered for extended absences related to documented illness (e.g., COVID quarantine). All communication via absences must be submitted via the google form.

We will also use in-class quizzes via TopHat for which you will get additional participation credit when you answer correctly. In-class quizzes may cover takeaways from the day’s reading, concepts from the previous class sessions, or may also ask you to apply
what you have learned previously in the class to some other context. While there is no set amount of points to be earned for in-class quizzes, a typical in-class quiz may offer an opportunity to earn up to 1 point per question in the quiz (with partial credit given for getting part of the question right). Your final in-class quiz grade will be based out of the maximum number of points earned by the highest performing student (e.g., if there are 100 points to be earned, and the most earned by any given student is 80, then the scores will be calculated out of 80 total possible points).

Packback Discussions

There will be a Weekly Sunday at 11:59PM EST deadline for submissions, but you do not have to participate every week. To receive full credit, you should submit the following over the course of the semester:

- 8 open-ended Questions with a minimum Curiosity Score of 60, worth 33.33% of each assignment grade
- 16 Responses with a minimum Curiosity Score of 60, worth 66.67% of each assignment grade
- You can submit up to 1 open-ended Question and 2 Responses per week, and there will be 12 weekly opportunities to submit, but you should pick the 8 weeks where the topic inspires you to engage (or plan to do it every week it is posted but skip the 4 weeks where you feel uninspired).
- Half credit will be provided for questions and responses that do not meet the minimum curiosity score.
- If you complete all three posts at the minimum curiosity score in a given week you will receive 100% for that week. All Questions and Responses will be averaged for your final grade.

To receive credit for a given week you must submit Questions or Responses no later than Sunday 11:59PM. While you will get just one cumulative grade for your Packback assignment, you can see how you are doing in Packback by going to “Track my Participation”. We will also post your current Packback grade in Carmen at the mid-point of the semester and then again at the end.

Please Note: It takes ~24 hours for the Packback team to moderate a post and send a coaching email. If by any reason your post is moderated because it does NOT meet the Community Guidelines, you will need to edit and re-publish your post to receive credit for the week. Therefore it is important that you complete your Packback questions and responses before the deadline in case your post is moderated. Packback discussions allow us to determine the extent to which students comprehend the concepts presented in course. Your questions and answers should be your own, and where your logic relies on the work of others, this work should be cited. See the Discussion and Communication Guidelines for more detail.
Annotated Bibliographies

Each student will be required to submit 3 annotated bibliography assignments. In each assignment, students will summarize the takeaways from 3 readings in that module (note: the course is divided into 5 modules – so you will need to turn in a bibliography for 3 of the 5 modules). While all 5 assignments are included in your schedule in Carmen, you will be excused from 2 of the 5 assignments when grades are calculated. If you choose to do more than 3 of the bibliography assignments, we will only count your 3 highest scores for your final grade. Each assignment should include 1) a brief summary of each of the 3 readings (~150 words per reading), and 2) a brief discussion or application (300 to 500 words total) of how the ideas conveyed across the reading(s) could be used to modify environmentally relevant behavior (see example template below). We are looking for the application of the readings to observations you have made of real-world behavior, or ideas you have about using the course concepts to change behavior. Note: All bibliography assignments should be placed in the Canvas dropbox before midnight on the day that they are due.

Bibliography Assignment Template

Zwinkle et al. 2021
In this paper, the authors...(~150 words)

Heberlein 2012 (CH 1)
In this chapter, the author introduces...(~150 words)

Schultz 2011
In this paper, the author lays out...(~150 words)

Discussion/Application (300-500 words)
Schultz's reasons for why behavior change is hard resonated with me, I often see the issue with X when I look at Y...I could see using the ideas from Heberlein and Zwinkle about structural fixes to overcome this problem by...

Exams

There will be three exams throughout the semester, each one will be cumulative but will focus primarily on new concepts introduced since the previous exam. All exams will be administered via Carmen during the proposed class session (see Carmen schedule), while the third exam will take place during our assigned final exam slot. The reading questions provided for each reading, and the lecture learning goals and summaries will serve as your exam guide. There will also be three optional exam review sessions with the TA via Zoom that will be recorded for those that cannot attend. Given the exams will be administered remotely, this will allow you to access your notes, but we ask that you work alone.
Bonus Points

You may receive bonus points by participating in the Environmental and Social Sustainability Research Experience Program (ESSREP). The goal of ESSREP is to enhance student’s understanding of social scientific research methods and help apply class lessons to their lives. As a way to gain extra credit for this class you can get hands-on experience participating in research studies conducted by Faculty and Graduate Students in the Environmental and Social Sustainability (ESS) Lab in SENR. Research studies may take the form of online or in-person surveys, interviews, or focus groups and will be related to current research in a variety of topics in resource management, environmental science, psychology, and rural sociology.

- In order to sign up for research opportunities you will first need to create a Sona account using your OSU email address at https://osu-essrep.sona-systems.com. You will then be able to view and sign up for studies and monitor your credit accumulation through Sona Systems. Please see our website https://ess.osu.edu/subject-pool/research-option for more detailed sign-up instructions, credit amounts, policies, and Frequently Asked Questions.
- If you do not wish to participate in research OR are under the age of 18, a written assignment alternative is also available. Papers will be based on approved research articles and due at set dates throughout the semester. See our website https://ess.osu.edu/subject-pool/papers-option for grading criteria and other information about the ESSREP paper option. If you wish to select the paper option, enroll by emailing the lab manager at Eilers.14@osu.edu by September 4th.

A total of up to 2 research credits will be possible as extra credit for this course, constituting 2% of your final grade.

If you have any questions about the research or paper options, or encounter difficulties with Sona systems please contact the lab manager Ellen Eilers at: Eilers.14@osu.edu. Your instructors and TAs do not have access to Sona systems and will not be managing the paper option; please direct all ESSREP-related questions to the lab manager.

Late assignments

Late assignments and excuses for unplanned absences above the initial 2 “freebies” will not be accepted (unless in the case of an extended documented illness). All planned absences that the instructor is notified about via the google form by the end of the second week of class will be excused. Please refer to Carmen for due dates for the bibliography assignments, Packback discussions and exams.
Extenuating circumstances (only for exams)

Students who miss an exam because they are sick or taking care of someone who is sick must provide a written doctor’s note. Other extenuating circumstances (e.g., sports travel) should be cleared with the instructor by the end of the second week of class.

Grading

Per OSU policy, letter grades will be assigned accordingly:

- 90–92.9: A-
- 87–89.9: B+
- 83–86.9: B
- 80–82.9: B-
- 77–79.9: C+
- 73–76.9: C
- 70–72.9: C-
- 67–69.9: D+
- 60–66.9: D
- Below 60: E

Instructor feedback and response time

We are providing the following list to give you an idea of our intended availability throughout the course. (You can call 614-688-4357 (HELP) at any time if you have a technical problem.)

- **Grading and feedback:** For exams, you can expect feedback within 7 days, usually sooner. For the bibliography assignments, you can expect feedback with 14 days.

- **Email:** Generally, we will reply to emails within 24 hours of a business day. If you have questions about the course, please start by emailing the course TA.

- **PackBack discussion board:** Generally, while Packback moderates the questions posted to the discussion board, Dr. Wilson and the TA will monitor and participate in discussions as well. Because of the volume of posts on the discussion board, we cannot monitor all posts. Thus, if you have a specific question that requires our attention please email us.
OTHER COURSE POLICIES

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Writing style**: Whether writing posts for PackBack or your annotated bibliography, please be sure to pay attention to grammar, spelling, and punctuation.

- **Tone and civility**: Before you start posting to PackBack, be sure to read the Community Guidelines found in the tutorial on PackBack. If your post doesn’t follow the PackBack [Community Guidelines](#), there is a chance it will be removed and you won’t receive points for that post. Please maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online, and often is the cause of negative interactions.

- **Citing your sources**: When we have academic discussions, please cite your sources to back up what you say. For the textbook or other course materials, list at least the title and if quoting the page numbers. For online sources, include a link.

- **Backing up your work**: Consider composing your academic posts in a word processor, where you can save your work, and then copying into the Carmen discussion.

COVID policy

The mode of instruction for each class is determined by the university and is subject to change at the discretion of the university. Unless altered by the university, all classes must be taught in the listed mode of instruction. Instructors are not expected to present sections in multiple teaching modes. Students who are uncomfortable taking courses in-person should consult with their advisor about distance learning options.

[Student Life Disability Services](#) can provide guidance and assistance to students with disabilities who require accommodations. Failure to return to Ohio State’s campuses due to travel restrictions or anxiety about travel and exposure are not qualifying conditions. Significant immuno-suppressed, cardiac and cancer related conditions comprise most of the high-risk factors identified by the CDC.
Academic integrity policy

Ohio State’s academic integrity policy

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the university’s Code of Student Conduct (studentconduct.osu.edu), and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the university’s Code of Student Conduct and this syllabus may constitute “Academic Misconduct.”

The Ohio State University’s Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: “Any activity that tends to compromise the academic integrity of the university or subvert the educational process.” Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the university’s Code of Student Conduct is never considered an excuse for academic misconduct, so I recommend that you review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by university rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the university’s Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the university.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- Committee on Academic Misconduct web page (go.osu.edu/coam)
- Ten Suggestions for Preserving Academic Integrity (go.osu.edu/ten-suggestions)
- Eight Cardinal Rules of Academic Integrity (go.osu.edu/cardinal-rules)
Copyright for instructional materials

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course. Any materials restricted by fair use will be provided securely via the university library.

Statement on Title IX

All students and employees at Ohio State have the right to work and learn in an environment free from harassment and discrimination based on sex or gender, and the university can arrange interim measures, provide support resources, and explain investigation options, including referral to confidential resources.

If you or someone you know has been harassed or discriminated against based on your sex or gender, including sexual harassment, sexual assault, relationship violence, stalking, or sexual exploitation, you may find information about your rights and options at titleix.osu.edu or by contacting the Ohio State Title IX Coordinator at titleix@osu.edu. Title IX is part of the Office of Institutional Equity (OIE) at Ohio State, which responds to all bias-motivated incidents of harassment and discrimination, such as race, religion, national origin and disability. For more information on OIE, visit equity.osu.edu or email equity@osu.edu.

Commitment to a diverse and inclusive learning environment

The Ohio State University affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different from them. We are committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among each member of our community; and encourages each individual to strive to reach his or her own potential. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.
Your mental health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. No matter where you are engaged in distance learning, The Ohio State University’s Student Life Counseling and Consultation Service (CCS) is here to support you. If you find yourself feeling isolated, anxious or overwhelmed, on-demand resources are available at go.osu.edu/ccsondemand. You can reach an on-call counselor when CCS is closed at 614-292-5766, and 24-hour emergency help is also available through the 24/7 National Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org. The Ohio State Wellness app is also a great resource available at go.osu.edu/wellnessapp.
ACCESSIBILITY ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES

Requesting accommodations

The university strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability including mental health, chronic or temporary medical conditions, please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. **SLDS contact information:** slds@osu.edu; 614-292-3307; 098 Baker Hall, 113 W. 12th Avenue.

Accessibility of course technology

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- Canvas accessibility ([go.osu.edu/canvas-accessibility](go.osu.edu/canvas-accessibility))
- CarmenZoom accessibility ([go.osu.edu/zoom-accessibility](go.osu.edu/zoom-accessibility))
- Packback ([https://www.packback.co/resources/](https://www.packback.co/resources/))

COURSE SCHEDULE

Please refer to the Carmen course page for details on the readings required for each class session, as well as assignment due dates. Note, any change to the content or schedule will be announced on Carmen (in the announcements).
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<th>WEEK</th>
<th>TOPICS AND ASSIGNMENTS</th>
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<td>1</td>
<td>Linking Human Behavior to Environmental Degradation</td>
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</table>
| 1 | Understanding Human Behavior  
* (Optional Packback Due) |
| 2 | Linking Human Behavior to Environmental Solutions |
| 2 | Changing Human Behavior  
* (Optional Packback & Bibliography Assignment Due) |
| **Module 2: The Irrational Mind** | |
| 3 | The Rational Actor vs. The Cognitive Miser |
| 3 | Heuristics and Biases  
* (Optional Packback Due) |
| 4 | The Need to Feel |
| 4 | The Need to Avoid Loss and Win (in the short-term)  
* (Optional Packback & Bibliography Assignment Due) |
| 5 | Application: Public Support for Wildfire Management |
| 5 | Exam 1 |
| **Module 3: Motivation (not Education) for Pro-Environmental Behavior** | |
| 6 | Science Communication and the Myth of Information Deficits |
| 6 | Universal Human Values  
* (Optional Packback Due) |
| 7 | Values and the Environment |
| 7 | Attitudes and the Environment  
* (Optional Packback & Bibliography Assignment Due) |
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<td>11</td>
<td>Social Trust and Environmental Hazards</td>
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<td>11</td>
<td>Conformity and Social Norms</td>
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<td><em>(Optional Packback &amp; Bibliography Assignment Due)</em></td>
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<td>12</td>
<td>Exam II</td>
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<td>12</td>
<td>Application: Public Support for Carnivore Conservation</td>
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<td><em>(Optional Packback Due)</em></td>
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<td></td>
<td><strong>Module 5: Bringing it All Together to Promote Pro-Environmental Behavior</strong></td>
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<tr>
<td>13</td>
<td>Systems Modeling and Behavior Change</td>
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<td>13</td>
<td>Best Practices for Behavior Change</td>
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<td><em>(Optional Packback Due)</em></td>
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<tr>
<td>14</td>
<td>Strategic Messaging &amp; The Power of Framing</td>
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<td>14</td>
<td>Thanksgiving Break (No Class)</td>
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<tr>
<td>15</td>
<td>Promoting Structural and Technological Fixes</td>
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<td>15</td>
<td>Matching the Approach with the Behavior</td>
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<td><em>(Optional Packback &amp; Bibliography Assignment Due)</em></td>
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<td>16</td>
<td>Application: Public Support for Climate Change</td>
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<td>Finals</td>
<td>Exam III</td>
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